

Putting the **FUN** back in *FUNDRAISER*

Fundraising is generally the most cost effective way to raise funds for your club. Depending on the size of the event or offering, a considerable amount of planning and resources are necessary to get the most out of a fundraiser.

Where to start:

- **Fundraising committees** - Form a fundraising committee for the club if there isn't one already.
- **Amount to raise** - Determine how much money you want to raise.
- **Time frame** - Work out when you need the funds by.
- **Past successes** - Review past fundraising activities. If it has been successful before then there's probably no reason to change the activity.
- **Enthusiasm counts** - Discuss what you would all enjoy selling or participate in.
- **Hidden talents** - Find out the hidden talents and resources of club members, friends, relatives and associates. A child's mother may be an event organiser, another's uncle a sports personality or a next-door neighbour could own a catering company.

Planning fundraisers:

- **Develop a plan** - Put together a plan and schedule the event. Determine what needs to be done, when it needs to be done by and who will do it.
- **Start planning early** - Particularly important if you're booking facilities, requiring insurance, applying for permissions or inviting a guest speaker.
- **Ask for help** - Invite family and friends to help at each stage of the event.
- **Promote your activity** - Club newsletters, advertising, websites, flyers, poster and other methods.
- **Permissions and regulations** - Make sure you get all the necessary permissions and have covered all regulations. Examples include: For all activities check if you need to register with the NSW Office of Liquor, Gaming and Racing. Their website features a range of fact sheets and applications. If the event is not on the club's premises, check with the local council for permission to use a public facility or area. If you're serving food you'll need to comply with health and food regulations.
- **Give thanks** - Remember to thank everyone.

Fundraising ideas:

Auction	Ask local business for donations of quality goods and services and have an auction night.
Themed ball	Dress up a local hall with a theme for an evening of dinner and music. Check your local costume hire place for ideas or base it on a movie such as Moulin Rouge.
Buy a brick	When arranging funds for a building project you could launch a Buy A Brick campaign. Clubs can sell 'bricks' for different values and then acknowledge the support by means of a dedicated wall in the newly constructed area of the club.
Raffle	Ask local business's for products to include in a raffle.
Bunning's Sausage sizzle	Anyone who's visited Bunning's Warehouse on a weekend has no doubt seen a community group out the front manning the sausage sizzle. As far as venues go for a sausage sizzle, the high volume of foot traffic can easily lead to a high turnover of snags, drinks and dollars raised. Contact your local Bunning's Warehouse Activities Coordinator to make a booking.
Quiz/trivia evening	Hold one-off events or a regular series with a prize for the winners.
Party	Hold a party and charge an entry fee. This could include your end of year presentations.
Fetes and market stalls	Sell donated items and local produce. Hire space at the local markets as a one-off event or on a regular basis if you have willing volunteers.
Garage Sale	Hold a combined garage sale with members from your club.
Club of the Month	Enter the Pony Club NSW Club of the Month competition. One Club wins various prizes each month that you could use as an Auction item or in a raffle.